**Lesson Plan (Odd Semester)**

**Name of the Faculty : Sapna**

**Discipline : Fashion Technology**

**Department : Fashion Technology Semester : 5th**

**Subject : Fashion Merchandising**

**Lesson Plan Duration : 13 weeks**

**\*\*Work load (Lecture / Practical) per week(in hours): Lectures-03, practicals -Nil**

**Theory Practical**

**Week**

**Lect. day**

**Topic (Including assignment / test) Pract**

**. Day**

**Topic**

1st

2nd

3rd

4th

5th

1st **1. Introduction** : fashion, style, fashion cycle N/A

2nd stages of fashion cycle, length of cycle N/A

3rd Fad and Classic cycle N/A

4th Fashion theories N/A

1st fashion principles N/A

2nd **FASHION TERMS**- boutiqe N/A

3rd couture and haute couture N/A

4th Pret-A\_Porter N/A

1st avant- grade N/A

2nd Hi- fashion N/A

3rd Fashion trend, Designer N/A

4th Accessories, Apparel N/A

1st Atelier, Bespoke N/A

2nd collection¸Vendor N/A

3rd fashion forcast N/A

4th Style, Stylist N/A

1st **factor influence fashion**  N/A

2nd economic factor N/A

N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A

N/A

3rd social factor

N/A

N/A

6th

7th

4th enviormental factor N/A

1st political factor N/A

2nd revision N/A

3rd current indian export of textile market and apparel market N/A

4th **Export house-**introduction N/A

1st departments of export hose N/A

2nd sampling department N/A

3rd merchandising department N/A

4th production department N/A

N/A N/A N/A N/A N/A N/A N/A N/A N/A

8th 1st designining department N/A

2nd finishing and quality department N/A

3rd inspection department N/A

4th washing department N/A

N/A N/A N/A N/A

9th

10th

11th

12th

13th

14th

15th

1st H&R department N/A

2nd **buying house** N/A

3rd **fashion merchandising terms- buyer** N/A

4th Merchandiser ,merchandise N/A

1st buying office N/A

2nd buying plan N/A

3rd first pattern, greige goods N/A

4th Retail price, landed cost N/A

1st letter of credit N/A

2nd air freight, trim card N/A

3rd CIF specsheet N/A

4th BOM N/A

1st skills of merchandise N/A

2nd responsibilities of merchandiser N/A

3rd sample approval process N/A

4th sourcing N/A

1st costing N/A

2nd backward costing N/A

N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A N/A